

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

**John S. Hendricks**

Serial No.: 10/724,123

Filed: December 1, 2003

For: METHOD AND APPARATUS FOR  
SWITCHING TARGETED  
ADVERTISEMENTS AT A SET  
TOP TERMINAL

Atty.Docket No.: 007412.00794

Group Art Unit: 2421

Examiner: Dominic Saltarelli

**RESPONSE TO REQUIREMENT FOR RESTRICTION**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the requirement for restriction dated April 1, 2009, please enter the following amendments. The requirement for restriction set a deadline of three months for response (i.e., July 1, 2009). Therefore, no fee is believed to be due. Nevertheless, if any additional fees are due in connection with this paper, please charge such fees to Deposit Account No. 19-0733.

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.